

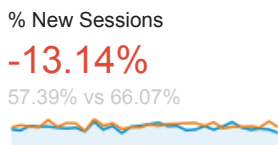
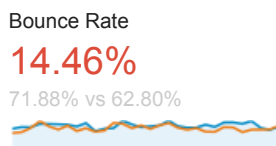
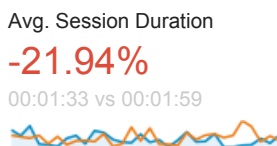
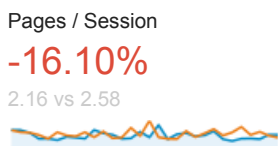
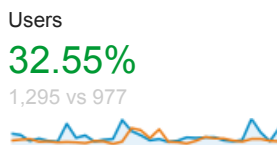
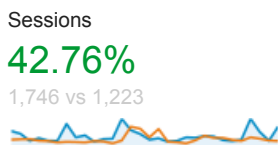
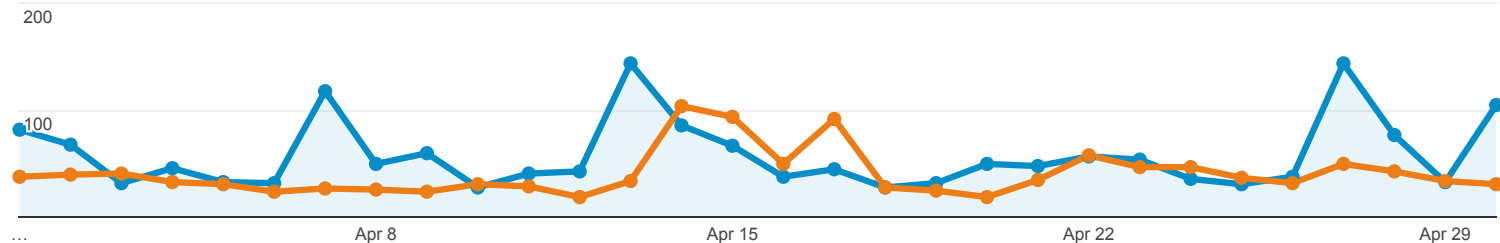
Apr 1, 2015 - Apr 30, 2015
Compare to: Apr 1, 2014 - Apr 30, 2014

Audience Overview



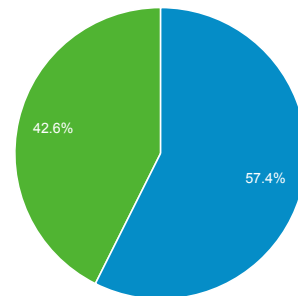
Overview

Apr 1, 2015 - Apr 30, 2015: Sessions
Apr 1, 2014 - Apr 30, 2014: Sessions

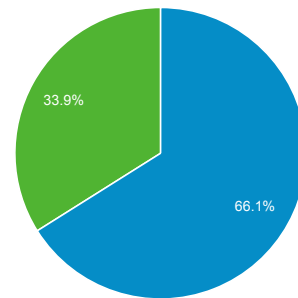


■ New Visitor ■ Returning Visitor

Apr 1, 2015 - Apr 30, 2015



Apr 1, 2014 - Apr 30, 2014



Language

Language	Sessions	% Sessions
1. en-gb		
Apr 1, 2015 - Apr 30, 2015	1,117	63.97%
Apr 1, 2014 - Apr 30, 2014	636	52.00%
% Change	75.63%	23.02%
2. en-us		
Apr 1, 2015 - Apr 30, 2015	605	34.65%
Apr 1, 2014 - Apr 30, 2014	545	44.56%
% Change	11.01%	-22.24%
3. en		
Apr 1, 2015 - Apr 30, 2015	10	0.57%
Apr 1, 2014 - Apr 30, 2014	27	2.21%
% Change	-62.96%	-74.06%

4. en-au	Apr 1, 2015 - Apr 30, 2015	8		0.46%
	Apr 1, 2014 - Apr 30, 2014	1		0.08%
	% Change	700.00%		460.37%
5. c	Apr 1, 2015 - Apr 30, 2015	2		0.11%
	Apr 1, 2014 - Apr 30, 2014	0		0.00%
	% Change	100.00%		100.00%
6. zh-cn	Apr 1, 2015 - Apr 30, 2015	2		0.11%
	Apr 1, 2014 - Apr 30, 2014	1		0.08%
	% Change	100.00%		40.09%
7. de	Apr 1, 2015 - Apr 30, 2015	1		0.06%
	Apr 1, 2014 - Apr 30, 2014	1		0.08%
	% Change	0.00%		-29.95%
8. it	Apr 1, 2015 - Apr 30, 2015	1		0.06%
	Apr 1, 2014 - Apr 30, 2014	1		0.08%
	% Change	0.00%		-29.95%
9. ca	Apr 1, 2015 - Apr 30, 2015	0		0.00%
	Apr 1, 2014 - Apr 30, 2014	1		0.08%
	% Change	-100.00%		-100.00%
10. en_gb	Apr 1, 2015 - Apr 30, 2015	0		0.00%
	Apr 1, 2014 - Apr 30, 2014	3		0.25%
	% Change	-100.00%		-100.00%