

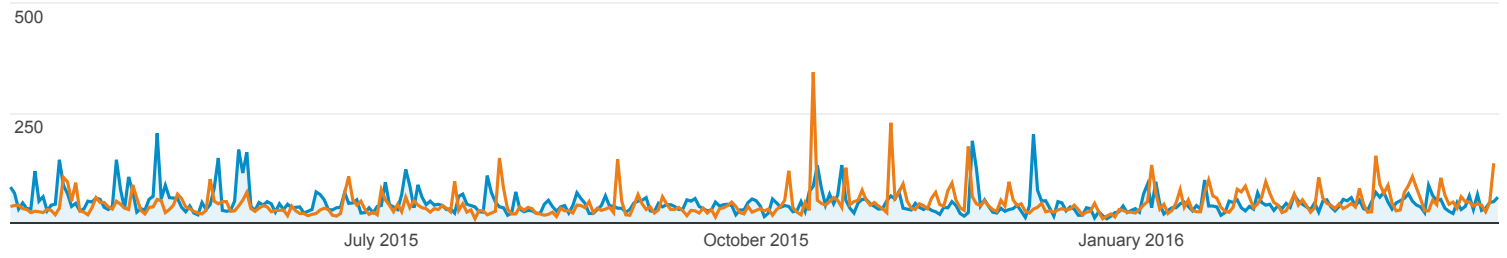
Apr 1, 2015 - Mar 31, 2016
Compare to: Apr 1, 2014 - Mar 31, 2015

Audience Overview

All Users
+0.00% Sessions

Overview

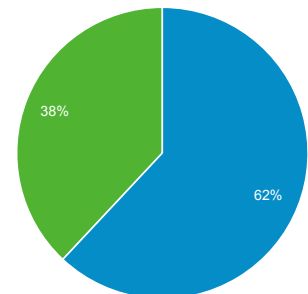
Apr 1, 2015 - Mar 31, 2016: ● Sessions
Apr 1, 2014 - Mar 31, 2015: ● Sessions



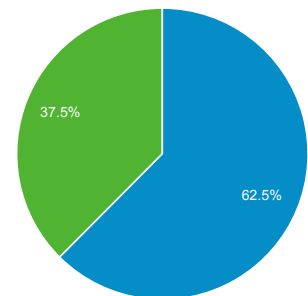
Sessions 5.16% 16,850 vs 16,023	Users 6.21% 11,157 vs 10,505	Pageviews 2.53% 41,719 vs 40,689
Pages / Session -2.50% 2.48 vs 2.54	Avg. Session Duration -3.74% 00:01:55 vs 00:02:00	Bounce Rate 2.03% 65.77% vs 64.46%
% New Sessions -0.79% 61.95% vs 62.44%		

■ New Visitor ■ Returning Visitor

Apr 1, 2015 - Mar 31, 2016



Apr 1, 2014 - Mar 31, 2015



Language	Sessions	% Sessions
1. en-gb		
Apr 1, 2015 - Mar 31, 2016	11,288	66.99%
Apr 1, 2014 - Mar 31, 2015	9,309	58.10%
% Change	21.26%	15.31%
2. en-us		
Apr 1, 2015 - Mar 31, 2016	5,364	31.83%
Apr 1, 2014 - Mar 31, 2015	6,416	40.04%
% Change	-16.40%	-20.50%
3. en		
Apr 1, 2015 - Mar 31, 2016	74	0.44%
Apr 1, 2014 - Mar 31, 2015	140	0.87%
% Change	-47.14%	-49.74%

4. en-au	Apr 1, 2015 - Mar 31, 2016	18		0.11%
	Apr 1, 2014 - Mar 31, 2015	20		0.12%
	% Change			-10.00% -14.42%
5. it	Apr 1, 2015 - Mar 31, 2016	15		0.09%
	Apr 1, 2014 - Mar 31, 2015	3		0.02%
	% Change			400.00% 375.46%
6. de	Apr 1, 2015 - Mar 31, 2016	11		0.07%
	Apr 1, 2014 - Mar 31, 2015	9		0.06%
	% Change			22.22% 16.22%
7. zh-cn	Apr 1, 2015 - Mar 31, 2016	10		0.06%
	Apr 1, 2014 - Mar 31, 2015	3		0.02%
	% Change			233.33% 216.97%
8. c	Apr 1, 2015 - Mar 31, 2016	6		0.04%
	Apr 1, 2014 - Mar 31, 2015	1		0.01%
	% Change			500.00% 470.55%
9. en_gb	Apr 1, 2015 - Mar 31, 2016	4		0.02%
	Apr 1, 2014 - Mar 31, 2015	19		0.12%
	% Change			-78.95% -79.98%
10. es	Apr 1, 2015 - Mar 31, 2016	4		0.02%
	Apr 1, 2014 - Mar 31, 2015	4		0.02%
	% Change			0.00% -4.91%