

## Audience Overview

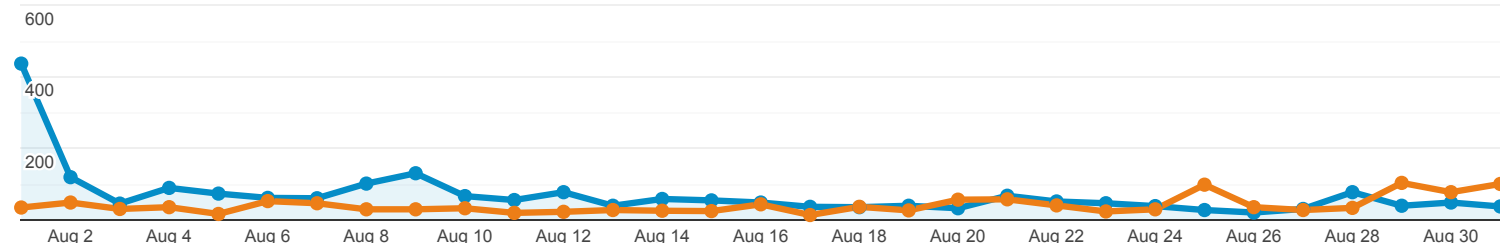
○ ○ All Users  
+0.00% Users

Aug 1, 2019 - Aug 31, 2019  
Compare to: Aug 1, 2018 - Aug 31, 2018

### Overview

Aug 1, 2019 - Aug 31, 2019: ● Users

Aug 1, 2018 - Aug 31, 2018: ● Users



Users  
**71.55%**  
1,851 vs 1,079



New Users  
**71.18%**  
1,544 vs 902



Sessions  
**65.28%**  
2,271 vs 1,374



Number of Sessions per User  
**-3.65%**  
1.23 vs 1.27



Pageviews  
**69.77%**  
3,959 vs 2,332



Pages / Session  
**2.71%**  
1.74 vs 1.70



Avg. Session Duration  
**-19.71%**  
00:01:05 vs 00:01:20

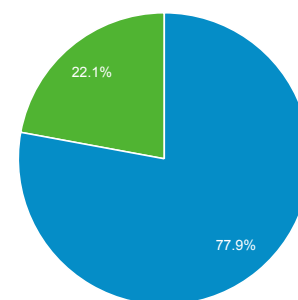


Bounce Rate  
**5.36%**  
75.61% vs 71.76%

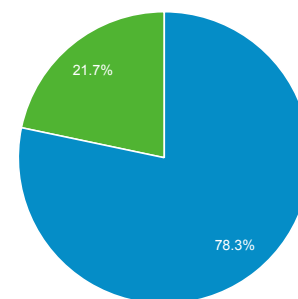


■ New Visitor ■ Returning Visitor

Aug 1, 2019 - Aug 31, 2019



Aug 1, 2018 - Aug 31, 2018



### Language

	Users	% Users
<b>1. en-gb</b>		
Aug 1, 2019 - Aug 31, 2019	1,635	88.33%
Aug 1, 2018 - Aug 31, 2018	791	73.31%
<b>% Change</b>	<b>106.70%</b>	<b>20.49%</b>
<b>2. en-us</b>		
Aug 1, 2019 - Aug 31, 2019	196	10.59%
Aug 1, 2018 - Aug 31, 2018	157	14.55%
<b>% Change</b>	<b>24.84%</b>	<b>-27.23%</b>
<b>3. c</b>		
Aug 1, 2019 - Aug 31, 2019	6	0.32%
Aug 1, 2018 - Aug 31, 2018	3	0.28%
<b>% Change</b>	<b>100.00%</b>	<b>16.59%</b>
<b>4. en</b>		
Aug 1, 2019 - Aug 31, 2019	4	0.22%

Aug 1, 2018 - Aug 31, 2018	2		0.19%
<b>% Change</b>	<b>100.00%</b>		<b>16.59%</b>
5. <a href="#">(not set)</a>			
Aug 1, 2019 - Aug 31, 2019	2		0.11%
Aug 1, 2018 - Aug 31, 2018	0		0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
6. <a href="#">de</a>			
Aug 1, 2019 - Aug 31, 2019	1		0.05%
Aug 1, 2018 - Aug 31, 2018	0		0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
7. <a href="#">de-de</a>			
Aug 1, 2019 - Aug 31, 2019	1		0.05%
Aug 1, 2018 - Aug 31, 2018	1		0.09%
<b>% Change</b>	<b>0.00%</b>		<b>-41.71%</b>
8. <a href="#">en-ca</a>			
Aug 1, 2019 - Aug 31, 2019	1		0.05%
Aug 1, 2018 - Aug 31, 2018	0		0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
9. <a href="#">en-nz</a>			
Aug 1, 2019 - Aug 31, 2019	1		0.05%
Aug 1, 2018 - Aug 31, 2018	0		0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
10. <a href="#">es-419</a>			
Aug 1, 2019 - Aug 31, 2019	1		0.05%
Aug 1, 2018 - Aug 31, 2018	0		0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>