

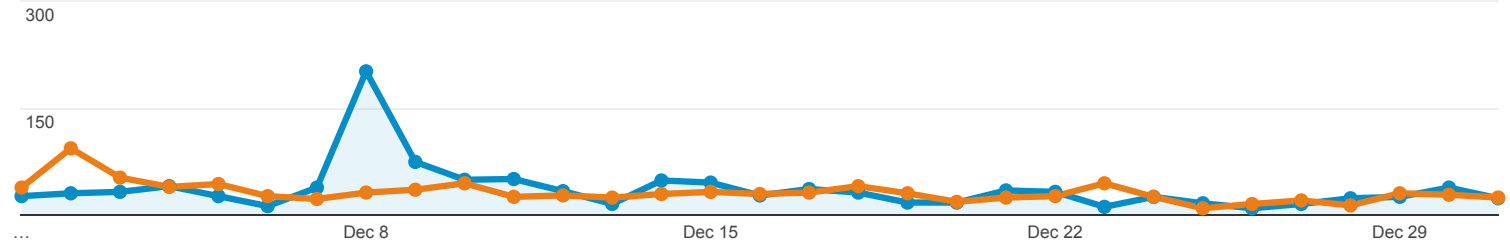
# Audience Overview

Dec 1, 2015 - Dec 31, 2015  
Compare to: Dec 1, 2014 - Dec 31, 2014



Overview

Dec 1, 2015 - Dec 31, 2015: Sessions  
Dec 1, 2014 - Dec 31, 2014: Sessions



Sessions  
**13.24%**  
1,129 vs 997

Users  
**18.30%**  
963 vs 814

Pageviews  
**25.48%**  
2,664 vs 2,123

Pages / Session  
**10.81%**  
2.36 vs 2.13

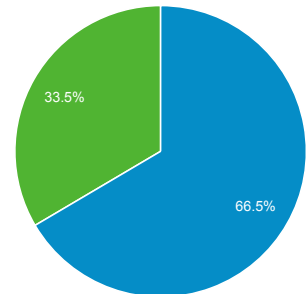
Avg. Session Duration  
**4.97%**  
00:01:35 vs 00:01:30

Bounce Rate  
**6.42%**  
70.77% vs 66.50%

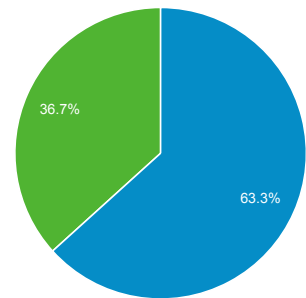
% New Sessions  
**5.10%**  
66.52% vs 63.29%

■ New Visitor ■ Returning Visitor

Dec 1, 2015 - Dec 31, 2015



Dec 1, 2014 - Dec 31, 2014



Language

Sessions % Sessions

Language	Sessions	% Sessions
<b>1. en-gb</b>		
Dec 1, 2015 - Dec 31, 2015	840	74.40%
Dec 1, 2014 - Dec 31, 2014	602	60.38%
<b>% Change</b>	<b>39.53%</b>	<b>23.22%</b>
<b>2. en-us</b>		
Dec 1, 2015 - Dec 31, 2015	278	24.62%
Dec 1, 2014 - Dec 31, 2014	379	38.01%
<b>% Change</b>	<b>-26.65%</b>	<b>-35.23%</b>
<b>3. en</b>		
Dec 1, 2015 - Dec 31, 2015	4	0.35%
Dec 1, 2014 - Dec 31, 2014	6	0.60%
<b>% Change</b>	<b>-33.33%</b>	<b>-41.13%</b>

4. <a href="#">zh-cn</a>	Dec 1, 2015 - Dec 31, 2015	2		0.18%
	Dec 1, 2014 - Dec 31, 2014	0		0.00%
	<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
5. <a href="#">de</a>	Dec 1, 2015 - Dec 31, 2015	1		0.09%
	Dec 1, 2014 - Dec 31, 2014	0		0.00%
	<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
6. <a href="#">en-ca</a>	Dec 1, 2015 - Dec 31, 2015	1		0.09%
	Dec 1, 2014 - Dec 31, 2014	0		0.00%
	<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
7. <a href="#">en-in</a>	Dec 1, 2015 - Dec 31, 2015	1		0.09%
	Dec 1, 2014 - Dec 31, 2014	0		0.00%
	<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
8. <a href="#">en-nz</a>	Dec 1, 2015 - Dec 31, 2015	1		0.09%
	Dec 1, 2014 - Dec 31, 2014	0		0.00%
	<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
9. <a href="#">es-es</a>	Dec 1, 2015 - Dec 31, 2015	1		0.09%
	Dec 1, 2014 - Dec 31, 2014	1		0.10%
	<b>% Change</b>	<b>0.00%</b>		<b>-11.69%</b>
10. <a href="#">el-gr</a>	Dec 1, 2015 - Dec 31, 2015	0		0.00%
	Dec 1, 2014 - Dec 31, 2014	1		0.10%
	<b>% Change</b>	<b>-100.00%</b>		<b>-100.00%</b>