

## Audience Overview

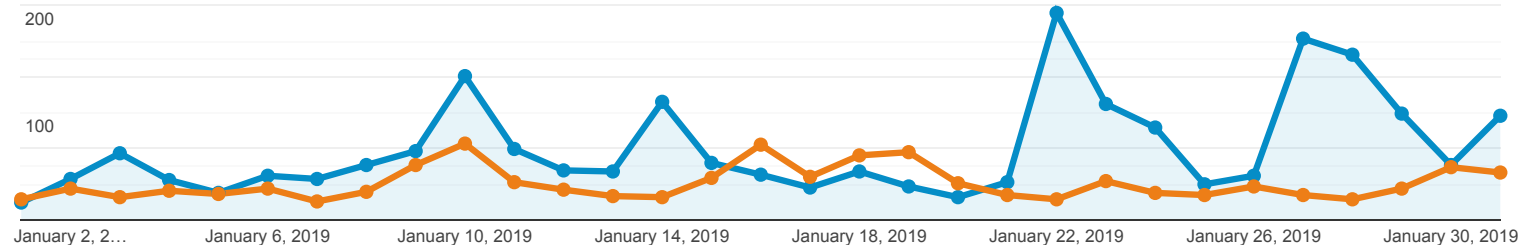
All Users  
+0.00% Users

Jan 1, 2019 - Jan 31, 2019  
Compare to: Jan 1, 2018 - Jan 31, 2018

### Overview

Jan 1, 2019 - Jan 31, 2019: ● Users

Jan 1, 2018 - Jan 31, 2018: ● Users



Users

**85.56%**

1,516 vs 817



New Users

**71.71%**

1,147 vs 668



Sessions

**92.42%**

2,286 vs 1,188



Number of Sessions per User

**3.70%**

1.51 vs 1.45



Pageviews

**79.14%**

4,912 vs 2,742



Pages / Session

**-6.90%**

2.15 vs 2.31



Avg. Session Duration

**-13.70%**

00:01:39 vs 00:01:54



Bounce Rate

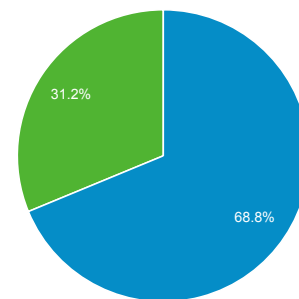
**1.82%**

65.14% vs 63.97%

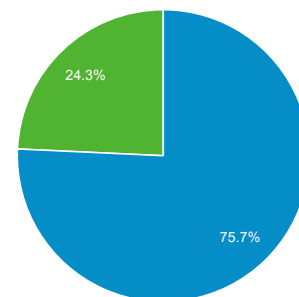


■ New Visitor ■ Returning Visitor

Jan 1, 2019 - Jan 31, 2019



Jan 1, 2018 - Jan 31, 2018



### Language

	Users	% Users
<b>1. en-gb</b>		
Jan 1, 2019 - Jan 31, 2019	1,306	86.15%
Jan 1, 2018 - Jan 31, 2018	652	79.80%
<b>% Change</b>	<b>100.31%</b>	<b>7.95%</b>
<b>2. en-us</b>		
Jan 1, 2019 - Jan 31, 2019	190	12.53%
Jan 1, 2018 - Jan 31, 2018	152	18.60%
<b>% Change</b>	<b>25.00%</b>	<b>-32.64%</b>
<b>3. c</b>		
Jan 1, 2019 - Jan 31, 2019	12	0.79%
Jan 1, 2018 - Jan 31, 2018	4	0.49%
<b>% Change</b>	<b>200.00%</b>	<b>61.68%</b>
<b>4. en-ca</b>		
Jan 1, 2019 - Jan 31, 2019	3	0.20%

Jan 1, 2018 - Jan 31, 2018	1		0.12%
<b>% Change</b>	<b>200.00%</b>		<b>61.68%</b>
5. <a href="#">en</a>			
Jan 1, 2019 - Jan 31, 2019	1		0.07%
Jan 1, 2018 - Jan 31, 2018	0		0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
6. <a href="#">en-au</a>			
Jan 1, 2019 - Jan 31, 2019	1		0.07%
Jan 1, 2018 - Jan 31, 2018	1		0.12%
<b>% Change</b>	<b>0.00%</b>		<b>-46.11%</b>
7. <a href="#">it-it</a>			
Jan 1, 2019 - Jan 31, 2019	1		0.07%
Jan 1, 2018 - Jan 31, 2018	0		0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
8. <a href="#">ko-kr</a>			
Jan 1, 2019 - Jan 31, 2019	1		0.07%
Jan 1, 2018 - Jan 31, 2018	0		0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
9. <a href="#">zh-cn</a>			
Jan 1, 2019 - Jan 31, 2019	1		0.07%
Jan 1, 2018 - Jan 31, 2018	0		0.00%
<b>% Change</b>	<b>100.00%</b>		<b>100.00%</b>
10. <a href="#">de</a>			
Jan 1, 2019 - Jan 31, 2019	0		0.00%
Jan 1, 2018 - Jan 31, 2018	2		0.24%
<b>% Change</b>	<b>-100.00%</b>		<b>-100.00%</b>