

## Audience Overview

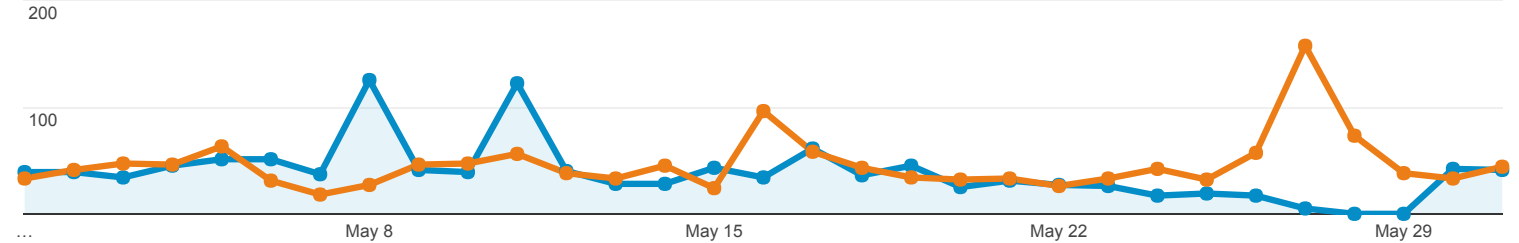
All Users  
+0.00% Sessions

May 1, 2017 - May 31, 2017  
Compare to: May 1, 2016 - May 31, 2016

### Overview

May 1, 2017 - May 31, 2017: Sessions

May 1, 2016 - May 31, 2016: Sessions



Sessions

-16.69%  
1,188 vs 1,426



Users

-25.77%  
841 vs 1,133



Pageviews

-20.37%  
2,783 vs 3,495



Pages / Session

-4.42%  
2.34 vs 2.45



Avg. Session Duration

-34.72%  
00:01:32 vs 00:02:22



Bounce Rate

-2.96%  
64.65% vs 66.62%



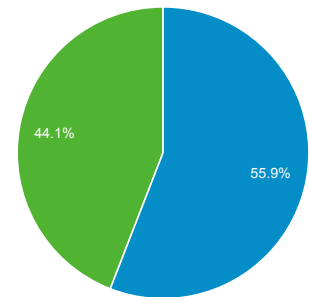
% New Sessions

-19.65%  
55.89% vs 69.57%

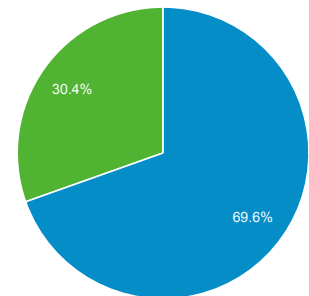


New Visitor Returning Visitor

May 1, 2017 - May 31, 2017



May 1, 2016 - May 31, 2016



### Language

Sessions % Sessions

Language	Period	Sessions	% Sessions
1. en-gb	May 1, 2017 - May 31, 2017	899	75.67%
	May 1, 2016 - May 31, 2016	1,096	76.86%
	<b>% Change</b>	<b>-17.97%</b>	<b>-1.54%</b>
	2. en-us	May 1, 2017 - May 31, 2017	278
2. en-us	May 1, 2016 - May 31, 2016	314	22.02%
	<b>% Change</b>	<b>-11.46%</b>	<b>6.27%</b>
	3. en-au	May 1, 2017 - May 31, 2017	3
3. en-au	May 1, 2016 - May 31, 2016	0	0.00%
	<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
	4. c	May 1, 2017 - May 31, 2017	

	May 1, 2016 - May 31, 2016	2	0.17%
	<b>% Change</b>		<b>100.00%</b> <b>140.07%</b>
5.	<a href="#">de</a>		
	May 1, 2017 - May 31, 2017	1	0.08%
	May 1, 2016 - May 31, 2016	0	0.00%
	<b>% Change</b>		<b>100.00%</b> <b>100.00%</b>
6.	<a href="#">de-at</a>		
	May 1, 2017 - May 31, 2017	1	0.08%
	May 1, 2016 - May 31, 2016	0	0.00%
	<b>% Change</b>		<b>100.00%</b> <b>100.00%</b>
7.	<a href="#">en</a>		
	May 1, 2017 - May 31, 2017	1	0.08%
	May 1, 2016 - May 31, 2016	2	0.14%
	<b>% Change</b>		<b>-50.00%</b> <b>-39.98%</b>
8.	<a href="#">es-419</a>		
	May 1, 2017 - May 31, 2017	1	0.08%
	May 1, 2016 - May 31, 2016	0	0.00%
	<b>% Change</b>		<b>100.00%</b> <b>100.00%</b>
9.	<a href="#">hr-hr</a>		
	May 1, 2017 - May 31, 2017	1	0.08%
	May 1, 2016 - May 31, 2016	0	0.00%
	<b>% Change</b>		<b>100.00%</b> <b>100.00%</b>
10.	<a href="#">ja-jp</a>		
	May 1, 2017 - May 31, 2017	1	0.08%
	May 1, 2016 - May 31, 2016	0	0.00%
	<b>% Change</b>		<b>100.00%</b> <b>100.00%</b>