

## Audience Overview

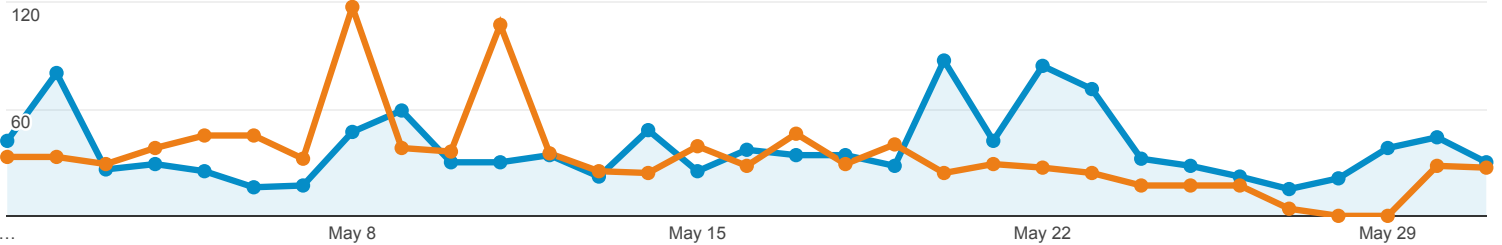
All Users  
+0.00% Users

May 1, 2018 - May 31, 2018  
Compare to: May 1, 2017 - May 31, 2017

### Overview

May 1, 2018 - May 31, 2018: ● Users

May 1, 2017 - May 31, 2017: ● Users



Users

**10.58%**  
930 vs 841

New Users

**10.69%**  
735 vs 664

Sessions

**10.86%**  
1,317 vs 1,188

Number of Sessions per User

**0.25%**  
1.42 vs 1.41

Pageviews

**-1.22%**  
2,749 vs 2,783

Pages / Session

**-10.90%**  
2.09 vs 2.34

Avg. Session Duration

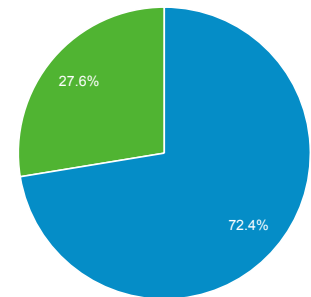
**0.18%**  
00:01:33 vs 00:01:32

Bounce Rate

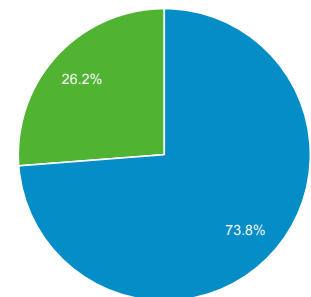
**5.47%**  
68.19% vs 64.65%

■ New Visitor ■ Returning Visitor

May 1, 2018 - May 31, 2018



May 1, 2017 - May 31, 2017



### Language

	Users	% Users
<b>1. en-gb</b>		
May 1, 2018 - May 31, 2018	772	83.01%
May 1, 2017 - May 31, 2017	670	79.67%
<b>% Change</b>	<b>15.22%</b>	<b>4.20%</b>
<b>2. en-us</b>		
May 1, 2018 - May 31, 2018	150	16.13%
May 1, 2017 - May 31, 2017	160	19.02%
<b>% Change</b>	<b>-6.25%</b>	<b>-15.22%</b>
<b>3. c</b>		
May 1, 2018 - May 31, 2018	3	0.32%
May 1, 2017 - May 31, 2017	2	0.24%
<b>% Change</b>	<b>50.00%</b>	<b>35.65%</b>
<b>4. en</b>		
May 1, 2018 - May 31, 2018	2	0.22%

May 1, 2018 - May 31, 2018	2	0.22%
May 1, 2017 - May 31, 2017	1	0.12%
<b>% Change</b>	<b>100.00%</b>	<b>80.86%</b>
5. <a href="#">en-au</a>		
May 1, 2018 - May 31, 2018	2	0.22%
May 1, 2017 - May 31, 2017	3	0.36%
<b>% Change</b>	<b>-33.33%</b>	<b>-39.71%</b>
6. <a href="#">fr-be</a>		
May 1, 2018 - May 31, 2018	1	0.11%
May 1, 2017 - May 31, 2017	0	0.00%
<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
7. <a href="#">de</a>		
May 1, 2018 - May 31, 2018	0	0.00%
May 1, 2017 - May 31, 2017	1	0.12%
<b>% Change</b>	<b>-100.00%</b>	<b>-100.00%</b>
8. <a href="#">de-at</a>		
May 1, 2018 - May 31, 2018	0	0.00%
May 1, 2017 - May 31, 2017	1	0.12%
<b>% Change</b>	<b>-100.00%</b>	<b>-100.00%</b>
9. <a href="#">es-419</a>		
May 1, 2018 - May 31, 2018	0	0.00%
May 1, 2017 - May 31, 2017	1	0.12%
<b>% Change</b>	<b>-100.00%</b>	<b>-100.00%</b>
10. <a href="#">hr-hr</a>		
May 1, 2018 - May 31, 2018	0	0.00%
May 1, 2017 - May 31, 2017	1	0.12%
<b>% Change</b>	<b>-100.00%</b>	<b>-100.00%</b>