

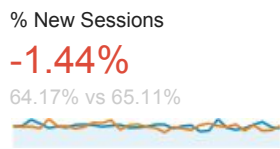
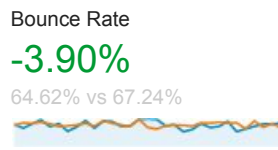
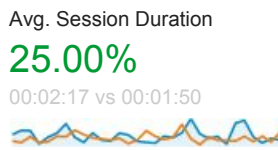
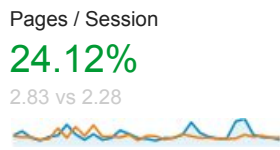
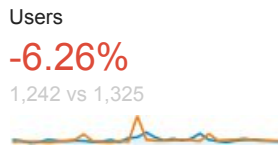
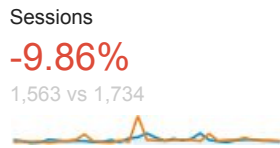
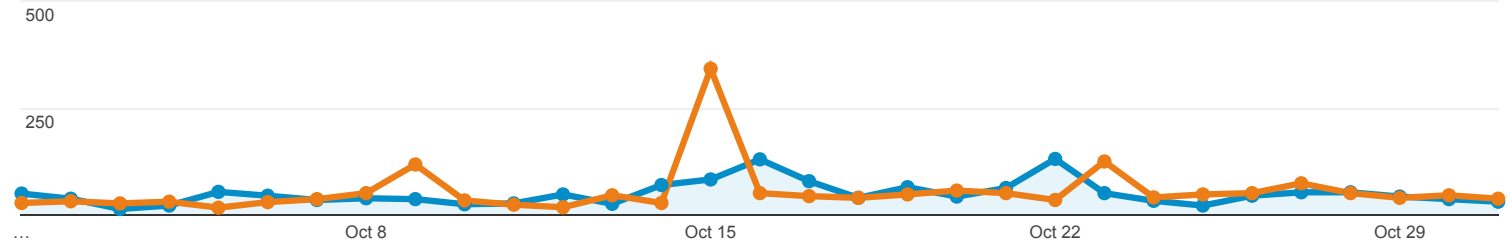
Oct 1, 2015 - Oct 31, 2015
Compare to: Oct 1, 2014 - Oct 31, 2014

Audience Overview



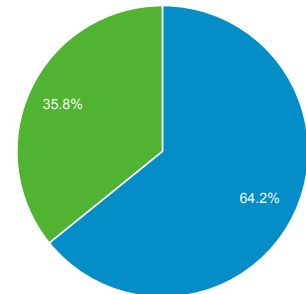
Overview

Oct 1, 2015 - Oct 31, 2015: ● Sessions
Oct 1, 2014 - Oct 31, 2014: ● Sessions

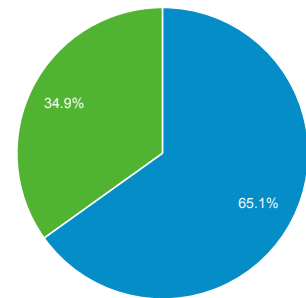


■ New Visitor ■ Returning Visitor

Oct 1, 2015 - Oct 31, 2015



Oct 1, 2014 - Oct 31, 2014



Language

	Sessions	% Sessions
1. en-gb		
Oct 1, 2015 - Oct 31, 2015	1,084	69.35%
Oct 1, 2014 - Oct 31, 2014	1,010	58.25%
% Change	7.33%	19.07%
2. en-us		
Oct 1, 2015 - Oct 31, 2015	457	29.24%
Oct 1, 2014 - Oct 31, 2014	684	39.45%
% Change	-33.19%	-25.88%
3. en		
Oct 1, 2015 - Oct 31, 2015	6	0.38%
Oct 1, 2014 - Oct 31, 2014	20	1.15%
% Change	-70.00%	-66.72%

4. de	Oct 1, 2015 - Oct 31, 2015	2		0.13%
	Oct 1, 2014 - Oct 31, 2014	0		0.00%
	% Change			100.00% 100.00%
5. en-au	Oct 1, 2015 - Oct 31, 2015	2		0.13%
	Oct 1, 2014 - Oct 31, 2014	4		0.23%
	% Change			-50.00% -44.53%
6. en-in	Oct 1, 2015 - Oct 31, 2015	2		0.13%
	Oct 1, 2014 - Oct 31, 2014	0		0.00%
	% Change			100.00% 100.00%
7. it	Oct 1, 2015 - Oct 31, 2015	2		0.13%
	Oct 1, 2014 - Oct 31, 2014	0		0.00%
	% Change			100.00% 100.00%
8. ja-jp	Oct 1, 2015 - Oct 31, 2015	2		0.13%
	Oct 1, 2014 - Oct 31, 2014	0		0.00%
	% Change			100.00% 100.00%
9. zh-cn	Oct 1, 2015 - Oct 31, 2015	2		0.13%
	Oct 1, 2014 - Oct 31, 2014	0		0.00%
	% Change			100.00% 100.00%
10. en_gb	Oct 1, 2015 - Oct 31, 2015	1		0.06%
	Oct 1, 2014 - Oct 31, 2014	3		0.17%
	% Change			-66.67% -63.02%