

## Audience Overview

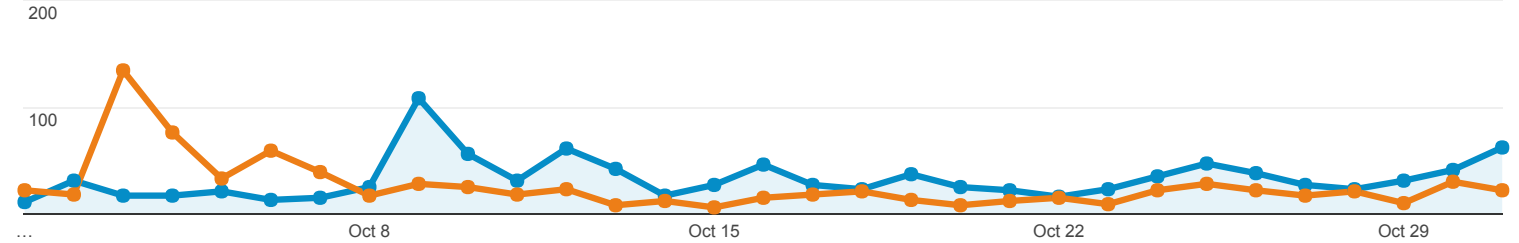
All Users  
 +0.00% Sessions

Oct 1, 2017 - Oct 31, 2017  
 Compare to: Oct 1, 2016 - Oct 31, 2016

### Overview

Oct 1, 2017 - Oct 31, 2017: ● Sessions

Oct 1, 2016 - Oct 31, 2016: ● Sessions



#### Sessions

**26.72%**  
 1,015 vs 801



#### Users

**28.92%**  
 749 vs 581



#### Pageviews

**16.97%**  
 2,661 vs 2,275



#### Pages / Session

**-7.69%**  
 2.62 vs 2.84



#### Avg. Session Duration

**-11.25%**  
 00:01:55 vs 00:02:09



#### Bounce Rate

**28.42%**  
 59.80% vs 46.57%



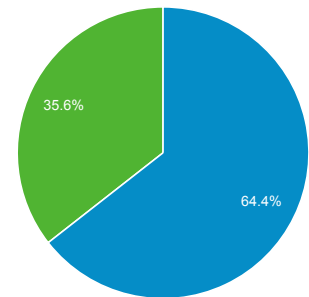
#### % New Sessions

**-0.75%**  
 64.43% vs 64.92%

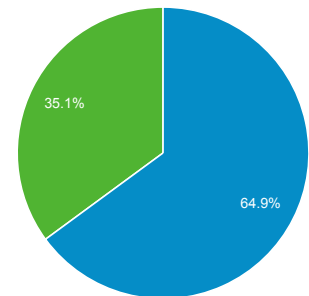


■ New Visitor ■ Returning Visitor

#### Oct 1, 2017 - Oct 31, 2017



#### Oct 1, 2016 - Oct 31, 2016



### Language

Sessions % Sessions

Language	Period	Sessions	% Sessions
1. en-gb	Oct 1, 2017 - Oct 31, 2017	810	79.80%
	Oct 1, 2016 - Oct 31, 2016	617	77.03%
	<b>% Change</b>	<b>31.28%</b>	<b>3.60%</b>
2. en-us	Oct 1, 2017 - Oct 31, 2017	192	18.92%
	Oct 1, 2016 - Oct 31, 2016	168	20.97%
	<b>% Change</b>	<b>14.29%</b>	<b>-9.81%</b>
3. c	Oct 1, 2017 - Oct 31, 2017	4	0.39%
	Oct 1, 2016 - Oct 31, 2016	5	0.62%
	<b>% Change</b>	<b>-20.00%</b>	<b>-36.87%</b>
4. zh-cn	Oct 1, 2017 - Oct 31, 2017		

	Oct 1, 2016 - Oct 31, 2016	2	0.20%
	<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
5.	<a href="#">de</a>		
	Oct 1, 2017 - Oct 31, 2017	1	0.10%
	Oct 1, 2016 - Oct 31, 2016	0	0.00%
	<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
6.	<a href="#">en-au</a>		
	Oct 1, 2017 - Oct 31, 2017	1	0.10%
	Oct 1, 2016 - Oct 31, 2016	1	0.12%
	<b>% Change</b>	<b>0.00%</b>	<b>-21.08%</b>
7.	<a href="#">en-ca</a>		
	Oct 1, 2017 - Oct 31, 2017	1	0.10%
	Oct 1, 2016 - Oct 31, 2016	1	0.12%
	<b>% Change</b>	<b>0.00%</b>	<b>-21.08%</b>
8.	<a href="#">fr</a>		
	Oct 1, 2017 - Oct 31, 2017	1	0.10%
	Oct 1, 2016 - Oct 31, 2016	0	0.00%
	<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
9.	<a href="#">hu-hu</a>		
	Oct 1, 2017 - Oct 31, 2017	1	0.10%
	Oct 1, 2016 - Oct 31, 2016	0	0.00%
	<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
10.	<a href="#">pl</a>		
	Oct 1, 2017 - Oct 31, 2017	1	0.10%
	Oct 1, 2016 - Oct 31, 2016	0	0.00%
	<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>