



## Audience Overview

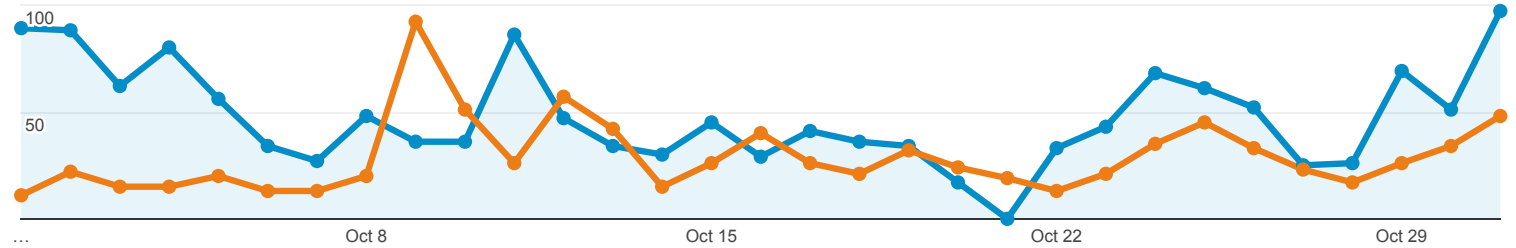
All Users  
+0.00% Users

Oct 1, 2018 - Oct 31, 2018  
Compare to: Oct 1, 2017 - Oct 31, 2017

### Overview

Oct 1, 2018 - Oct 31, 2018: ● Users

Oct 1, 2017 - Oct 31, 2017: ● Users



Users

**65.55%**  
1,240 vs 749



New Users

**52.91%**  
1,000 vs 654



Sessions

**61.38%**  
1,638 vs 1,015



Number of Sessions per User

**-2.52%**  
1.32 vs 1.36



Pageviews

**19.17%**  
3,171 vs 2,661



Pages / Session

**-26.16%**  
1.94 vs 2.62



Avg. Session Duration

**-31.16%**  
00:01:19 vs 00:01:55



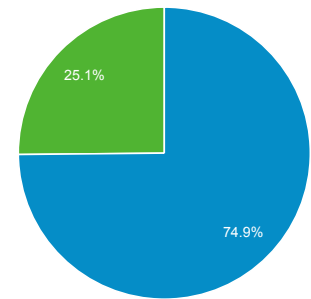
Bounce Rate

**17.19%**  
70.09% vs 59.80%

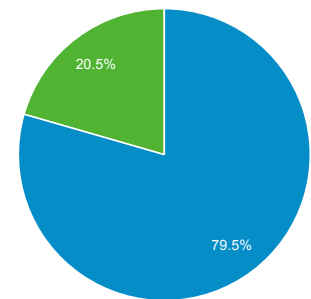


■ New Visitor ■ Returning Visitor

Oct 1, 2018 - Oct 31, 2018



Oct 1, 2017 - Oct 31, 2017



### Language

Language	Users	% Users
<b>1. en-gb</b>		
Oct 1, 2018 - Oct 31, 2018	1,018	82.10%
Oct 1, 2017 - Oct 31, 2017	588	78.50%
<b>% Change</b>	<b>73.13%</b>	<b>4.58%</b>
<b>2. en-us</b>		
Oct 1, 2018 - Oct 31, 2018	172	13.87%
Oct 1, 2017 - Oct 31, 2017	148	19.76%
<b>% Change</b>	<b>16.22%</b>	<b>-29.80%</b>
<b>3. fr-fr</b>		
Oct 1, 2018 - Oct 31, 2018	28	2.26%
Oct 1, 2017 - Oct 31, 2017	0	0.00%
<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
<b>4. c</b>		
Oct 1, 2018 - Oct 31, 2018	12	0.97%

Oct 1, 2018 - Oct 31, 2018	12	0.97%
Oct 1, 2017 - Oct 31, 2017	4	0.53%
<b>% Change</b>	<b>200.00%</b>	<b>81.21%</b>
5. <a href="#">en</a>		
Oct 1, 2018 - Oct 31, 2018	4	0.32%
Oct 1, 2017 - Oct 31, 2017	0	0.00%
<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
6. <a href="#">de</a>		
Oct 1, 2018 - Oct 31, 2018	1	0.08%
Oct 1, 2017 - Oct 31, 2017	1	0.13%
<b>% Change</b>	<b>0.00%</b>	<b>-39.60%</b>
7. <a href="#">de-de</a>		
Oct 1, 2018 - Oct 31, 2018	1	0.08%
Oct 1, 2017 - Oct 31, 2017	0	0.00%
<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
8. <a href="#">en-au</a>		
Oct 1, 2018 - Oct 31, 2018	1	0.08%
Oct 1, 2017 - Oct 31, 2017	1	0.13%
<b>% Change</b>	<b>0.00%</b>	<b>-39.60%</b>
9. <a href="#">es-es</a>		
Oct 1, 2018 - Oct 31, 2018	1	0.08%
Oct 1, 2017 - Oct 31, 2017	0	0.00%
<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
10. <a href="#">nl-nl</a>		
Oct 1, 2018 - Oct 31, 2018	1	0.08%
Oct 1, 2017 - Oct 31, 2017	0	0.00%
<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>