

## Audience Overview

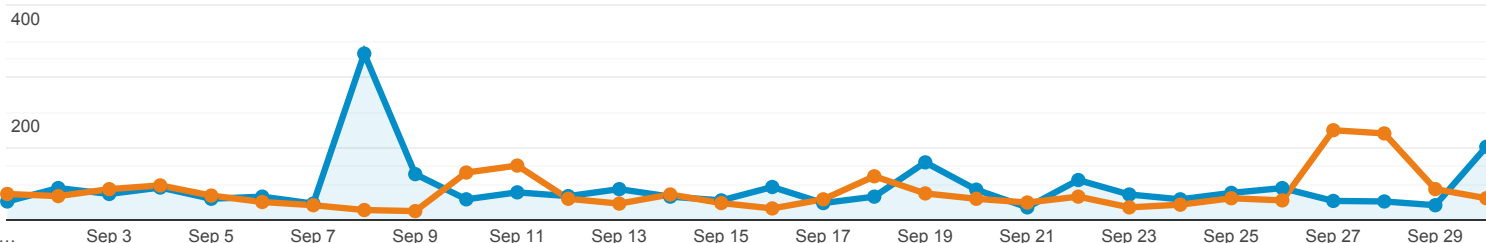
○ ○ All Users  
+0.00% Users

Sep 1, 2019 - Sep 30, 2019  
Compare to: Sep 1, 2018 - Sep 30, 2018

### Overview

Sep 1, 2019 - Sep 30, 2019: ● Users

Sep 1, 2018 - Sep 30, 2018: ● Users



Users

**13.56%**  
1,424 vs 1,254



New Users

**10.03%**  
1,097 vs 997



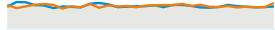
Sessions

**16.61%**  
2,022 vs 1,734



Number of Sessions per User

**2.69%**  
1.42 vs 1.38



Pageviews

**22.01%**  
3,903 vs 3,199



Pages / Session

**4.63%**  
1.93 vs 1.84



Avg. Session Duration

**1.44%**  
00:01:27 vs 00:01:26



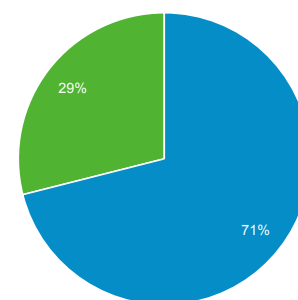
Bounce Rate

**-2.81%**  
70.62% vs 72.66%

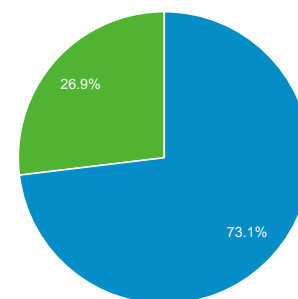


■ New Visitor ■ Returning Visitor

Sep 1, 2019 - Sep 30, 2019



Sep 1, 2018 - Sep 30, 2018



### Language

Users % Users

Language	Users	% Users
<b>1. en-gb</b>		
Sep 1, 2019 - Sep 30, 2019	1,246	87.44%
Sep 1, 2018 - Sep 30, 2018	1,092	87.01%
<b>% Change</b>	<b>14.10%</b>	<b>0.49%</b>
<b>2. en-us</b>		
Sep 1, 2019 - Sep 30, 2019	153	10.74%
Sep 1, 2018 - Sep 30, 2018	118	9.40%
<b>% Change</b>	<b>29.66%</b>	<b>14.19%</b>
<b>3. c</b>		
Sep 1, 2019 - Sep 30, 2019	11	0.77%
Sep 1, 2018 - Sep 30, 2018	9	0.72%
<b>% Change</b>	<b>22.22%</b>	<b>7.64%</b>
<b>4. en-ca</b>		
Sep 1, 2019 - Sep 30, 2019	2	0.14%

Sep 1, 2018 - Sep 30, 2018	0	0.00%
<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
5. <a href="#">nl-nl</a>		
Sep 1, 2019 - Sep 30, 2019	2	0.14%
Sep 1, 2018 - Sep 30, 2018	0	0.00%
<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
6. <a href="#">ru</a>		
Sep 1, 2019 - Sep 30, 2019	2	0.14%
Sep 1, 2018 - Sep 30, 2018	0	0.00%
<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
7. <a href="#">(not set)</a>		
Sep 1, 2019 - Sep 30, 2019	1	0.07%
Sep 1, 2018 - Sep 30, 2018	0	0.00%
<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
8. <a href="#">en-au</a>		
Sep 1, 2019 - Sep 30, 2019	1	0.07%
Sep 1, 2018 - Sep 30, 2018	3	0.24%
<b>% Change</b>	<b>-66.67%</b>	<b>-70.64%</b>
9. <a href="#">fr-fr</a>		
Sep 1, 2019 - Sep 30, 2019	1	0.07%
Sep 1, 2018 - Sep 30, 2018	0	0.00%
<b>% Change</b>	<b>100.00%</b>	<b>100.00%</b>
10. <a href="#">it-it</a>		
Sep 1, 2019 - Sep 30, 2019	1	0.07%
Sep 1, 2018 - Sep 30, 2018	3	0.24%
<b>% Change</b>	<b>-66.67%</b>	<b>-70.64%</b>